



**THE FEDERAL
REDISTRIBUTION
NEW SOUTH WALES**

Objection 202

Kristen Hinrichsen

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2nd July 2024

To the AEC,

I would like to lodge my concern and disappointment relating to the potential abolishment of the North Sydney Federal Electorate.

My husband and I own an office and Marketing business called "Cream Communications" located on Pacific Highway, Greenwich for the past 8 years. During this time we have tapped into and engaged with the local business community and resources available. We also believe that being part of the vibrant North Sydney business hub in Sydney has a halo effect on our creative marketing business and is very positively received by our clients.

We are also extremely surprised that North Sydney is not considered a population growth area, given the approval for Crows Nest to become high density living. We also note the many new ten story apartment blocks currently being built along Lane Cove Road, behind our Artarmon and our office. It seems backward to be using outdated population data when new policies are enabling rapid population and residential growth.

I hope that the AEC will reconsider their proposal and select an alternative electorate to North Sydney.

Kind regards,
Kristen Hinrichsen

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